



PRESS RELEASE

BUILDING A DATACENTRE ECO-STRUCTURE
COMTEC POWER LAUNCHES FRAMEWORK TO ACHIEVE ECOLOGICAL
BUSINESS CONTINUITY

UK, 22 November 2006 – Comtec Power, the specialists in power services and solutions, today launches the Datacentre Eco-Structure; a solution framework designed to help datacentre managers meet today's challenges of achieving ICT business continuity, whilst reducing an organisations' carbon footprint and increasing efficiency.

Nick Ewing, solutions consultant for Comtec Power, explains, "The datacentre is the foundation of all IT and communications strategies - its stability and performance is critical to achieving business continuity. However, at the same time, datacentre managers are under growing pressure to conform to 'green' CSR strategies that will reduce a company's carbon emissions, and their energy bills.

"Right-sizing the energy-guzzling power and cooling components in the datacentre with the ecological and financial demands of an organisation, therefore, requires a strategic design that delivers flexibility, efficiency and performance."

Based upon intelligent design techniques and high-level IT and facilities management consultancy, the Datacentre Eco-Structure enables organisations to benefit from a network critical physical infrastructure that offers agility and resilience against potential internal and external impacts. For example, forthcoming legislation on green tax, spiralling energy costs, malicious attacks, and mergers and acquisitions, are demonstrative of immediate threats against operational stability.

Ewing adds: "In this environment, achieving a living, breathing 'eco-structure', with flexibility, efficiency and performance at the core, will enable the datacentre manager to deliver greater value and profitability, whilst supporting a range of other objectives such as CSR."

Underpinning the Datacentre Eco-Structure framework is a comprehensive range of services and technical expertise, including; design, project management, relocation, UPS, cooling, environmental monitoring, and maintenance and support.

Nick Claxson, managing director of Comtec Power, concludes: “Datacentre managers can benefit from the emergence of ‘eco-structures’ if they ensure that they – and others, such as those responsible for CSR, business growth and continuity – do not underestimate the integral role that the datacentre plays in business stability and success, or the potential damage it can bring if its needs are not considered or planned for.”

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About Comtec Power:

Comtec Power is a designer and integrator of intelligent datacentre eco-structures to meet enterprise business continuity and growth strategies.

By providing comprehensive design, implementation and support solutions for your advanced UPS, cooling and relocation requirements, Comtec Power balances the needs of your network critical physical infrastructure.

Comtec Power is a division of Comtec Enterprises, the ICT solutions group.

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