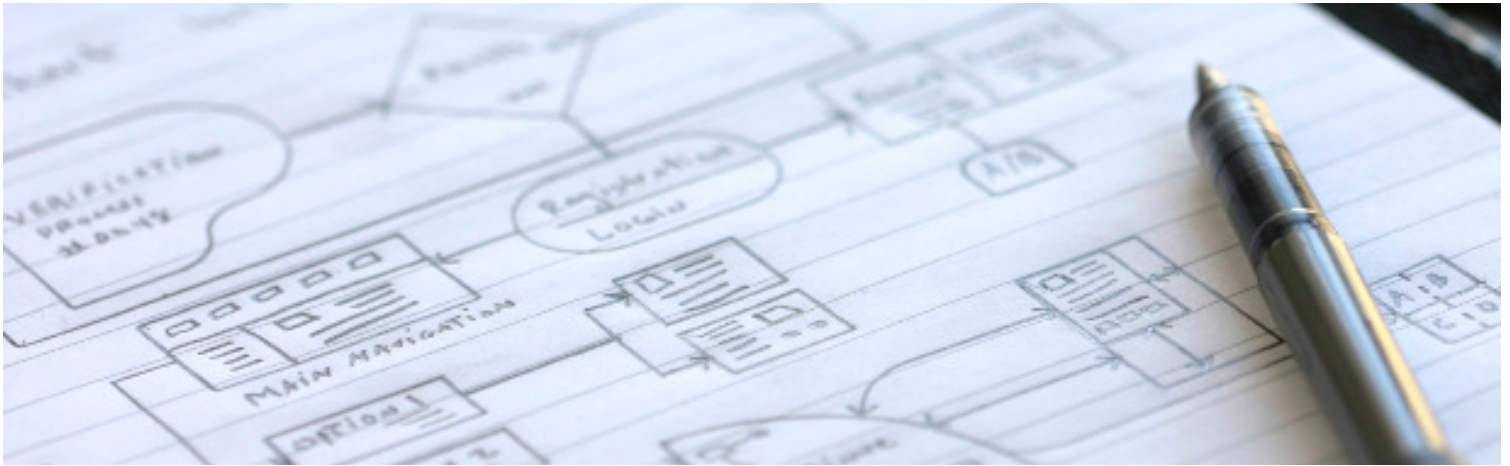


Comtec Media Services

Providing all your website, email, hosting and online marketing needs



Website Design and Development

Website Design and Development to give your business the credibility it deserves. Comtec Media offer the entire range of bespoke web design services keeping all your needs in one house and costs down.

- » Static Information (number of pages to effect cost)
- » User friendly CMS (content management systems) with full design aspect
- » Flash Design
- » Databases and Interactive websites
- » E-Commerce
- » Property Portals
- » Blogs/Forums
- » Micro Sites
- » Training provided for use of website functions
- » Support Packages

Website Maintenance Agreements

Comtec Media can provide a website maintenance agreement for use in the provision of website support services including updates to software, back-up of websites, helpdesk services, and technical support services relating to websites.

Content / Design Maintenance

Purchase hours to make any changes requested as and when required.

Domain Name Hosting

Maximum reliability and performance providing our customers with secure managed server hosting in one of our state of the art, energy efficient data centres.

FTP Hosting

Enabling our customers to share and store small or large files between remote offices.

Email Hosting

We can offer our customers advanced premium e-mail solutions hosted on dedicated custom e-mail platforms. Offering the ability to access emails from our servers on multiple devices.

Anti Spam

Our hosted Barracuda service is a self - learning and self - updating device which will scan and capture new viruses and spam as they are released.

E-Mail Marketing

Send a mail-shot to existing or potential new customers email accounts. Content of the email to be designed, with ability to click to areas of your website. Tracking of the mail-shot to establish interest.





SEO

Comtec Media have proven expertise in search engine-friendly website design and Search Engine Optimisation (SEO). Once you have your website you want people to find you, when they are searching for your product or services. Comtec Media know how to produce results.

SEO for increased presence in the Natural Listings

- » Analysis of site content and full SEO review of existing site
- » Keyword research – to distinguish search rates and competition for phrases
- » Guaranteed Google First Page Listing
- » Monthly Ranking Report
- » Premium Directory
- » Search Engine Listing Up To 500 Search Engines
- » Article Creation and Blogging
- » Social Media Marketing
- » Meta tag optimisation – descriptive text focused towards the key phrases
- » Title tag optimisation – giving clear and concise information about individual pages within the site
- » Alt tag optimisation – descriptive text to highlight what the images are within the site
- » Guaranteed High Quality Link Building (strong established sites & relevance)
- » Internal linking – allowing the search engine to flow into other relevant pages of information
- » Installation and continuous monitoring of Google Analytics – allows you to monitor all the traffic/visitors going to the site and other performance factors.
- » XML sitemap creation for submission to Google, Yahoo and Bing – lets the search engines know which pages you would like them to crawl and index.

PPC (Pay Per Click) Campaigns

- » Keyword analysis
- » Monthly budget protection
- » Analytics and results monitoring
- » Feedback and support

Brand Design

Specialising in the design of corporate identities and brand images. We have the ability to make good ideas work answering the brief and working with that idea to create develop and revitalise brands. We can apply this to brochures, business cards, stationery, press releases, exhibition stands, creative direct mail pieces and powerful adverts.

Comtec Media are highly skilled in conceptual brand development and producing corporate style guides, logo design and marketing materials which can be used across all channels such as web, print, video and advertising.

- » Newsletter marketing campaigns
- » Advertising artwork
- » Presentation design
- » Flash interactive design
- » DVD presentations